

Faculty of Communication Sciences
Bachelor's Degree in Advertising and Public Relations

Course 1

Schedule · 1st semester

	Monday	Tuesday	Wednesday	Thursday	Friday
08.00h - 10.00h	General English (7821) A506,B204,B205	Emotional Marketing(*) (7825) A101		Emotional Marketing(*) (7825) A101	General English (7821) A505,B201,B204
10.00h - 12.00h	Information Theory (9583) B603	History and Theory of Public Relations and Advertising (12057) B601	Communication: Drafting and Writing (7819) B601	History and Theory of Public Relations and Advertising (12057) B601	Communication: Drafting and Writing (7819) B603
12.00h - 14.00h	Information Theory (9583) B603	Fundamentals of Human Communication I (7826) B601	Advertising Language(*) (7824) B601	Advertising Language(*) (7824) B601	TV Set(*) (7823) B601

(*)The subject Emotional Marketing /Advertising Language start in october