	Thursday 3 July	Friday 4 July	Monday 7 July	Tuesday 8 July
	Appliying Structural Equation Modeling (SEM) to management cases using EQS and Smart -PLS software		Methodologies on Quality Research	Introduction to Bibliometric Analysis by Using the VosViewer Software
Duration	8 hours (+2 additional workshop on Friday)		6 hours	5 hours
Price	160 €		80 €	80 €
	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 14:30-17:30	10:00-13:00 and 15:00-17:00
Program	Introduction

Rules for determining model parameters; model specification

Model fit

How EQS works and Smart-PLS work

SEM application cases | Factorial analysis (exploratory and confirmatory)

Research models with different constructs

Mediation models

Multi-group analysis

Afternoon:

-15:00: Workshop exhibition models of the participants

-16:00: Analysis of the models of the participants with the professors | Introduction to qualitative research

The Gioia methodology (hands-on session) | Bibliometric analysis as a literature review method

Bibliometric analysis: methodology and main concepts

Bibliometric analysis using VOSviewer Software

Afternoon:

Collective or one-on-one feedback session |