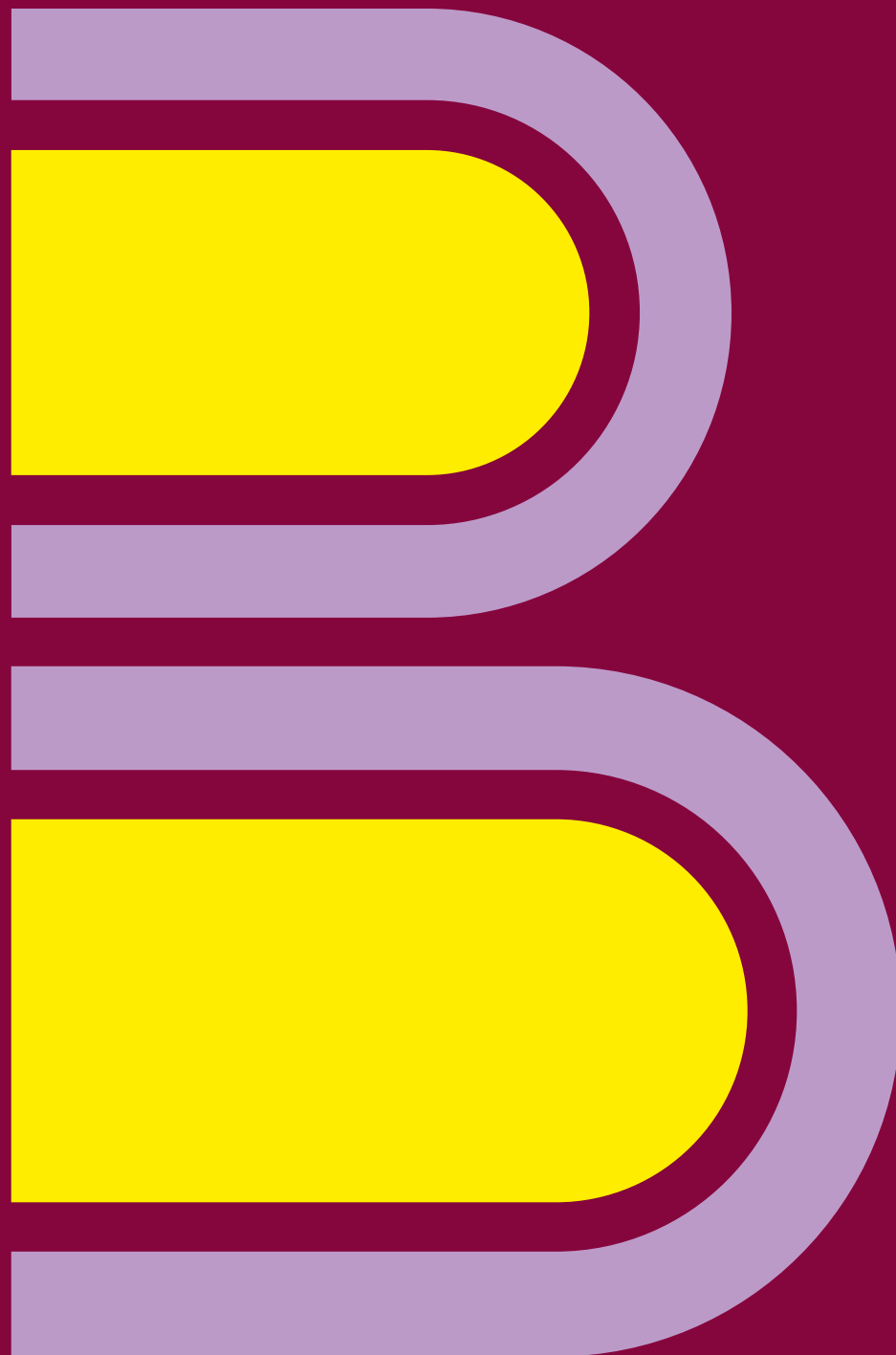


BACHELOR OF BUSINESS  
ADMINISTRATION BBA



BACHELOR'S DEGREE IN  
Business Administration (BBA)  
Business Administration (BBA English Programme)

DOUBLE DEGREE IN  
BBA + Law  
BBA + Humanities  
BBA + Cooperation, Development and Social Economy

INTERNATIONAL DOUBLE DEGREE IN  
BBA + Industrial Production Engineering  
BBA + BSc Marketing  
BBA + BSc Economics  
BBA + BSc Financial Economics

**For more information about  
grants and financial aid visit:**

[uic.es/grants](http://uic.es/grants)

## EXCHANGE UNIVERSITIES

CONSULT ALL  
OUR INTERNATIONAL  
AGREEMENTS



### North America 5 agreements

- Benedictine University, USA
- Felician University, USA
- University of the Incarnate Word, USA
- University of the Fraser Valle, Canada
- Western University, Canada

### South America 19 agreements including:

- Universidad Austral, Argentina
- Universidad del Salvador, Argentina
- Fundação Armando Álvares Penteado, Brazil
- Universidad Adolfo Ibáñez, Chile
- Universidad de los Andes, Chile
- Universidad Diego Portales, Chile
- Universidad de la Sabana, Colombia
- Universidad de Monterrey, Mexico
- Universidad de Piura, Peru
- Universidad de Montevideo, Uruguay

### Europe 38 agreements including:

- RWTH Aachen University
- Augsburg University, Germany
- Freie Universität Berlin, Germany
- FH Bielefeld University of Applied Sciences, Germany
- Ruhr University Bochum, Germany
- Université de Mons, Belgium
- Catholic Institute, Slovenia
- University of Vaasa, Finlandia
- Université Catholique de Lyon, France
- Università Cattolica del Sacro Cuore, Italy
- University of Malta
- University West, Sweden
- University of Birmingham, United Kingdom
- University of Zürich, Switzerland

### Asia 7 agreements

- University of Asia and the Pacific, Philippines
- Kongju National University, Korea
- Seoul National University of Korea
- Seoul Women's University, Korea
- Yuan Ze University, Taiwan
- Lingnan University, China
- Dong-A University, Korea

### Oceania 2 agreements

- University of Canberra, Australia
- Murdoch University, Australia

Study Business Administration and Management at UIC Barcelona, a degree that combines international focus, innovation, and entrepreneurship.

Experience a global education with international double degrees and a faculty of internationally renowned professors.

Our commitment to excellence is embodied in programs such as B-Excellent and IESE Management UIC, designed to take you to the next level.

Innovation is in our DNA: you'll learn through the COIL methodology, explore the possibilities of Artificial Intelligence, and develop key entrepreneurial skills through specific courses and challenges like the Startup Pioneer Program.

Throughout your degree, you will receive support from a personal mentor who will help you design your academic and professional path to maximize your potential and achieve your goals.

**DARE TO INNOVATE, LEAD, AND EMBARK ON YOUR ENTREPRENEURIAL JOURNEY.**

## RANKINGS

# 5a

Spanish Universities according to the Ranking CYD (2024)



Times Higher Education World University Rankings mundial: #801-1,000



Association to Advance Collegiate Schools of Business



## REASONS TO STUDY THIS DEGREE AT UIC BARCELONA:

### International perspective

Experience a global education through Erasmus programmes, the Summer School at Berkeley, or exchange agreements with universities worldwide. Choose from 4 international double degrees.

### Academic excellence

Benefit from programs like B-Excellent and IESE Management UIC, designed to enhance your career and leadership skills in the business world.

### Educational innovation

Learn through COIL methodology, challenge-based learning, Case Method, LEGO® Serious Play, and courses on Artificial Intelligence that prepare you for the future.

### Entrepreneurial focus

Unlock your entrepreneurial potential through challenges like the Startup Pioneer Program.

### Personalized mentorship

Enjoy the guidance of a mentor who will accompany you throughout your degree, helping you design your academic and professional journey.

## THE FACULTY IN FIGURES

### JOB PLACEMENT

# 96,9 %

### INTERNSHIP AGREEMENTS

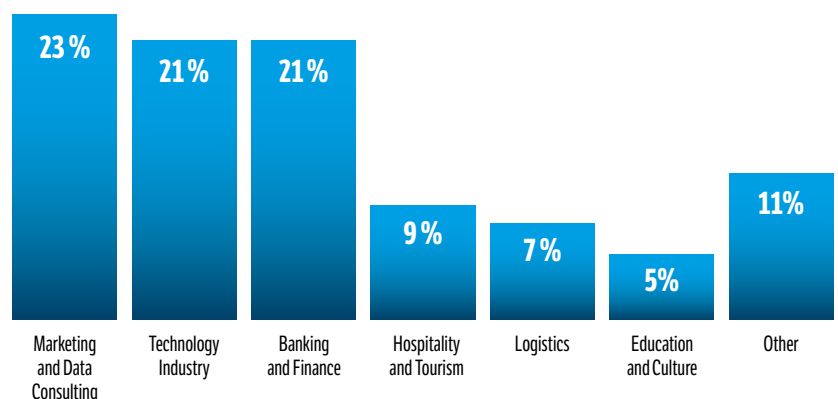
# 933

### MOBILITY AGREEMENTS

# 81

## PROFESSIONAL CAREER OPPORTUNITIES

IN WHICH SECTOR ARE THE STUDENTS WHO COMPLETED THE LAST COURSE WORKING?



# BACHELOR'S DEGREE IN BBA BUSINESS ADMINIS TRATION

Be a leader of the future  
with a 21st century vision  
of business.  
Acquire essential skills and  
knowledge that are decisive  
in today's business world.

**ENTIRELY  
IN ENGLISH**

**INTERNATIONAL  
EXPERIENCE**

**INNOVATIVE  
METHODOLOGY**

**SOFT SKILLS**

**WORK  
PLACEMENTS**

## STUDY PROGRAMME

### Year 1

60 COMPULSORY ECTS

### Year 2

48 COMPULSORY ECTS  
12 OPTIONAL ECTS  
Possibility of Summer School in Berkeley

### Year 3

30 COMPULSORY ECTS  
30 OPTIONAL ECTS  
Possibility of Summer School in Berkeley  
Erasmus possibilities

### Year 4

30 COMPULSORY ECTS  
21 OPTIONAL ECTS  
Work placements



SEE THE  
COMPLETE  
CURRICULUM  
HERE





*“UIC Barcelona gave me one of the best times of my life. At UIC Barcelona, I had the opportunity to engage in many extracurricular activities, attend the Academic Excellence Program, participate in the debate team, take part in the Business Case Competition organised by IESE Business School, and even study at Berkeley during the summer. I believe UIC Barcelona instilled in me many positive values that have helped me grow both professionally and personally, such as perseverance, effort, continuous improvement, and the importance of teamwork.”*

**PATRICIA MANRESA**

BBA  
Alumni

Audit  
Manager EY

# DOUBLE DEGREE IN BBA + LAW

Get ready to be a leader in the business and legal worlds.

Develop competencies and skills such as critical thinking and negotiation.

**DUAL PERSPECTIVE:  
LEGAL AND BUSINESS**

**HIGH  
EMPLOYABILITY RATE**

**MULTIDISCIPLINARY  
PROFILE**

**SIMULATED  
COURT CASES**

Recognition of  
60 ECTS of the BBA and  
51 ECTS of the bachelor's degree in Law

## STUDY PROGRAMME

### Year 1

72 COMPULSORY ECTS (BBA)

### Year 2

36 COMPULSORY ECTS (BBA)  
42 COMPULSORY ECTS (Law)

### Year 3

21 COMPULSORY ECTS (ADE)  
51 COMPULSORY ECTS (Law)

### Year 4

18 COMPULSORY ECTS (BBA)  
24 OPTIONAL ECTS (BBA)  
9 FDP ECTS (BBA)  
24 COMPULSORY ECTS (Law)  
6 OPTIONAL ECTS (Law)  
Erasmus and work placements possibilities

### Year 5

60 COMPULSORY ECTS (Law)  
6 FDP ECTS (Law)

SEE THE  
COMPLETE  
CURRICULUM  
HERE





*“I chose to study the Business Administration and Law double degree because it opens up a huge range of professional opportunities. Apart from having an extensive grants programme, UIC Barcelona has a good selection of international agreements with other universities that allowed me to do two exchanges, one in California and another in England. I can also vouch for the close relationship between the lecturers and the students.”*

**INÉS BLANCHI MOLINA**

**BBA + Law  
Alumni**

**Tax Junior II  
Associate at  
Cuatrecasas**

# DOUBLE DEGREE IN BBA

+

# HU MANI TIES

Find the perfect balance between humanism and business. Profile high in demand thanks to the combination of technical and humanistic skills.

**DUAL PERSPECTIVE:  
ETHICS AND BUSINESS**

**CULTURAL  
PERSPECTIVE**

**CRITICAL  
THINKING AND  
PROBLEM-SOLVING**

**MANY JOB  
OPPORTUNITIES**

Recognition of  
57 ECTS of the BBA and 33 ECTS of  
the bachelor's degree in Humanities

## STUDY PROGRAMME

### Year 1

78 COMPULSORY ECTS (HUM)

### Year 2

30 COMPULSORY ECTS (HUM)  
48 COMPULSORY ECTS (BBA)

### Year 3

30 COMPULSORY ECTS (HUM)  
42 COMPULSORY ECTS (BBA)

### Year 4

45 COMPULSORY ECTS (HUM)  
6 FDP ECTS (HUM)  
15 COMPULSORY ECTS (BBA)

### Year 5

36 COMPULSORY ECTS (BBA)  
30 OPTIONAL ECTS (BBA)  
9 FDP ECTS (BBA)  
Erasmus and work placements  
possibilities

SEE THE  
COMPLETE  
CURRICULUM  
HERE







*“Studying the Bachelor’s Degree in Business Administration with Humanities has helped me grow a lot. They are two totally different worlds that mutually help each other. You gain cultural, ethical, social, economic, managerial and entrepreneurial knowledge. The UIC Barcelona programme is also very well prepared and your needs are always taken into account.”*

**JULIA VALLMAYOR**

BBA +  
Humanities  
Alumni

Junior  
Business  
Technology  
Consultant  
at INDRA

# DOUBLE DEGREE IN BBA + INDUS TRIAL PRODUCTION ENGINEERING

Get ready to lead  
and optimise production  
in an ever-evolving  
business world.

**4 LANGUAGES**

**1 YEAR IN TURIN  
(POLITECNICO  
DI TORINO)**

**RESEARCH +  
DEVELOPMENT**

**DUAL PERSPECTIVE:  
ENGINEERING  
AND BUSINESS**



Recognition  
of 12 ECTS  
of the BBA

## STUDY PROGRAMME

### Year 1

60 COMPULSORY ECTS

### Year 2

48 COMPULSORY ECTS  
12 OPTIONAL ECTS (Italian)

### Year 3

30 COMPULSORY ECTS  
30 OPTIONAL ECTS  
In-company work placements

### Year 4

**POLITECNICO DI TORINO**  
LAUREA TRIENNALE

### Year 5

15 COMPULSORY ECTS  
9 FDP ECTS  
MUDESP Master. Includes internship

SEE THE  
COMPLETE  
CURRICULUM  
HERE





*“UIC Barcelona is one of the few universities that offers the opportunity to combine two areas that at first glance may seem very different from each other, but that in practice, are not so different. From my personal experience, I would highlight UIC Barcelona’s commitment to faculty-student closeness. I would highly recommend this double degree programme because of the experience it gives you, and the professional differentiation it confers.”*

**MARTINA VILÁ**

**BBA +  
Engineering  
Alumni**

**Merchandising  
Distribution  
Specialist  
at MANGO**

# DOUBLE DEGREE IN BBA

+

# BSc

MARKETING

FINANCIAL ECONOMICS

ECONOMICS

SEE THE COMPLETE  
CURRICULUM HERE

BSc Economics



BSc Marketing



BSc Financial Economics



Get a solid foundation  
for your business career;  
with ample job opportunities  
to develop specific skills  
in high demand areas.

**3 LANGUAGES**

**1 YEAR IN LONDON  
(BIRKBECK)**

**MANY JOB  
OPPORTUNITIES**

**3 TRACKS TO CHOOSE  
FROM THE 3RD YEAR**



**Birkbeck**  
UNIVERSITY OF LONDON

Recognition  
of 33 ECTS  
of the BBA

## STUDY PROGRAMME

### Year 1

60 COMPULSORY ECTS

### Year 2

48 COMPULSORY ECTS  
12 OPTIONAL ECTS

### Year 3

30 COMPULSORY ECTS  
30 OPTIONAL ECTS

### Year 4

**BIRKBECK,  
UNIVERSITY OF LONDON**  
BACHELOR BIRKBECK  
3 OPTIONAL ECTS

### Year 5

30 COMPULSORY ECTS  
6 OPTIONAL ECTS  
9 FDP ECTS  
Extracurricular work placements





*"I chose this double degree in London to broaden my knowledge of finance, improve my English, and embrace the international experience. I would highly recommend these studies abroad to any university student. It is an incredibly enriching experience, and you need to work hard to make the most of it."*

**INÉS OVELAR**

BBA+  
BSc  
Financial  
Economics  
Alumni

Corporate  
Banking Junior  
at Deutsche  
Bank



*"I wanted to complement my degree in Business Administration with an additional degree abroad, and UIC Barcelona offered three double degrees at Birkbeck. In my case, I specialised in Marketing. In addition to growing personally by living away from home and making many international friends, I gained a 360-degree understanding of marketing that has opened doors to companies like PUIG."*

**CARLA FERRERO**

BBA +  
BSc  
Marketing  
Alumni

E-Commerce  
Merchandising  
at Carolina  
Herrera - PUIG

SAN FRANCISCO,  
USA

BER  
KE  
LEY

SUMMER  
SESSIONS

At UC Berkeley,  
learning doesn't take  
a summer break

Join us for the UC Berkeley Summer Sessions, one of the largest and most exciting summer programmes in the United States. With more than 600 courses to choose from, the Summer Sessions let you accelerate your learning while experiencing the academic rigour for which UC Berkeley is renowned.

WHY STUDY AT  
UC BERKELEY?

**1. Challenge Yourself**

Complete semester-long courses alongside UC Berkeley students in just one summer.

**2. Get Social**

Meet students from UC Berkeley and around the world. More than 16,000 students attend the Summer Sessions each year, including more than 3,000 visiting and international students.

**3. Experience the Bay Area**

Enjoy summer in the San Francisco Bay Area—one of the most beautiful and vibrant destinations in the world—known for its diversity, food, technology, arts and nature.

SCHOLARSHIPS

UIC Barcelona is offering **3 scholarships of €2,000** that will cover part of the UC Berkeley enrolment fees, depending on the number of credits the student wishes to take.

Berkeley Summer Sessions



LOS ANGELES,  
USA, MOSTLY  
6-12 MONTHS

UCLA

EXTENSION  
CERTIFICATE  
PROGRAMS FOR  
INTERNATIONAL  
STUDENTS

UIC Barcelona students who have completed a Bachelor's Degree in Advertising and Public Relations, Bachelor's Degree in Audiovisual Communication or a Bachelor's Degree in Journalism, are eligible for a discount on professionalising certificate programs at UCLA Extension.

These courses offer students multiple benefits, giving them a unique opportunity to gain work experience in the United States. In addition to gaining work experience in their area of study while still studying, the students also have the option to stay and work in the country once the programme is over via a 12-month work permit (Optional Practical Training - OPT).

IN COLLABORATION WITH



## WHY STUDY AT UCLA EXTENSION?

### 1. Prestige of University of California, Los Angeles (UCLA) and UCLA Extension.

UCLA is a world-renowned university. UCLA Extension is the continuing education division of UCLA. UCLA Extension is one of the oldest and largest continuing higher education providers in the United States.

**2. The UCLA Extension Certificate Programs** are equivalent to a postgraduate degree in Spain.

**3. Teaching methodology.** You will have access to academic programmes taught by experts in their respective fields.

**4. In-company internships.** You will have the option to complete internships in the industry during or after your studies in Los Angeles.

**5. International outlook.** Living in Los Angeles, studying at UCLA Extension, and experiencing life in the U.S. increases your proficiency in English and your cross-cultural awareness.

**6. Networking.** Establish contacts with industry professionals and gain access to the job market in the United States.

## FINANCIAL AID

UIC Barcelona is offering **scholarships** to contribute towards the fees for UCLA Extension Certificate programs. The selection process will take place in February and the main pre-requisites are:

- To have graduated from UIC Barcelona the same year or the year before the mobility.
- A good academic record
- At least C1 level English.
- To be highly motivated.



## UCLA EXTENSION CERTIFICATE PROGRAMS

Offer in-depth study of a professional field. (Accounting & Finance, Art & Design, Business & Management, Digital Technology, Engineering, Entertainment, Humanities & Sciences, International Trade & Commerce, Legal programs & Marketing)

Check all the Certificate Programs available for International Students at:  
**[www.uclaextension.edu/international-students](http://www.uclaextension.edu/international-students)**



5 Key Takeaways

Companies are people first and then, businesses models, processes, and nexus of contracts

- This business could be profitable
- The fit with the objectives/skill set/assets
- The relationship with siblings
- The relationships with teachers/staff



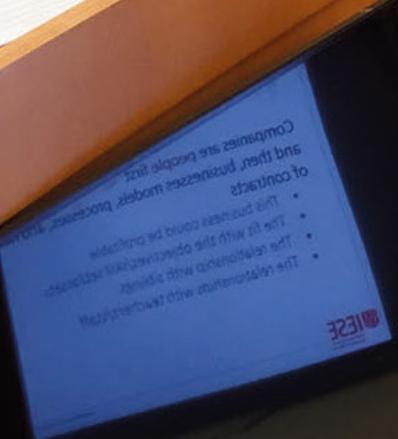
5 Key Takeaways

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- The relationships with teachers/staff



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t  
els, processes, and nexus

profitable  
ives/skill set/assets  
iblings  
teachers/staff

# ABOUT UIC BARCELONA

Since 1997,  
we have been committed  
to impacting society.

Our mission is to train people who contribute to humanising the transformation of society through professional excellence, the pursuit of impact, integrity and social commitment.

We offer 16 bachelor's degrees, 45 international double degrees and more than 70 master's and postgraduate courses to a community of around 9,000 students.

We have eight faculties located on two campuses, in Barcelona and Sant Cugat del Vallès.

We believe in lifelong learning, offering a personalised service, a comprehensive approach focused on each

student, continuous professional connection and innovation in teaching and research methods.

We have a strong international character, and our campuses are home to people from over a hundred different nationalities.

We are connected to society and businesses through fifteen chairs and five business classrooms, five research institutes and three university clinics.

**WE ARE  
A HUMANISTIC,  
SUSTAINABLE,  
INNOVATIVE AND  
GLOBAL UNIVERSITY,  
AND WE ARE  
WELL-POSITIONED  
IN THE MAIN  
NATIONAL AND  
INTERNATIONAL  
RANKINGS.**

## RANKINGS

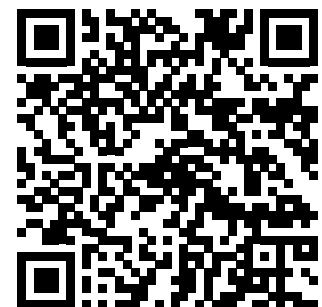
The main rankings in which the Universitat Internacional de Catalunya has been classified.

 **World University Rankings 2025**  
#801-1,000



#374

 **RANKING  
CYD**  
#13



FIND OUT HERE  
ABOUT ALL  
OUR RANKINGS

# UNIVERSITARY LIFE

Experience the best university experience at UIC Barcelona.

Studying at UIC Barcelona involves all-round personal growth.

We promote solidarity, culture and sporting values.



## STUDENT SERVICES

At Student Services, we facilitate students' integration into the university system.

**We will provide you with information about extracurricular activities, grants, your university student card, etc.**

If you need accommodation during your time at the university, the Student Service team will guide you on student residences, accommodation and other services, depending on your needs. We are part of the Barcelona Centre Universitari (BCU), the official welcome and guidance service for the students and university teachers and researchers who come to Barcelona. On the BCU's website you will find information about all kinds of accommodation in Barcelona and the surrounding area.

**At Student Services, we will try to answer your questions and encourage you to take part in as many activities as possible.**

At UIC Barcelona we promote and organise sports activities and competitions, and we provide discounts and special offers to help you access sports facilities to keep you in shape and live healthier lives. We also have the **Sport Talent programme**, so that top-level athletes can combine professional sport with their university studies.

You can take an active part in **#UICSocialDay** a day on which the whole University comes together to help those most in need. You can also form part of theatre, painting and music groups, which foster **the cultural side of UIC Barcelona and help you acquire more skills and values.**

## AN INTERNATIONAL EXPERIENCE

UIC Barcelona's international commitment is evident in the very name of our University, and encompasses every single one of our activities. We are open to the world, which is clear from our wide range of international agreements and mobility programmes for students, teaching staff and researchers.

**We have around forty international double degrees.**

At UIC Barcelona, English is the vehicular language on some degree programmes, and you will have to chance to partake in many activities with the international community.

## MENTORING AND COACHING

**Boost Your Talent** is the personal development and mentoring programme of UIC Barcelona, designed to accompany you in your growth during your studies.

The goal is to help you better understand your skills, identify your strengths and areas of improvement, and be able to certify them once you have finished the degree.

With this programme, you will have the support of a personal mentor who will accompany you on your journey to maximise your talent and harness your full potential.

**Furthermore, if at the end of your studies you decide to continue with a master's or postgraduate degree at the University, you can benefit from a coaching process to help you define your next steps.**

## CHAPLAINCY

The chaplaincy offers a space for **reflection, dialogue and transcendence** where activities open to the entire university community are held.

## LINGUISTIC SERVICES

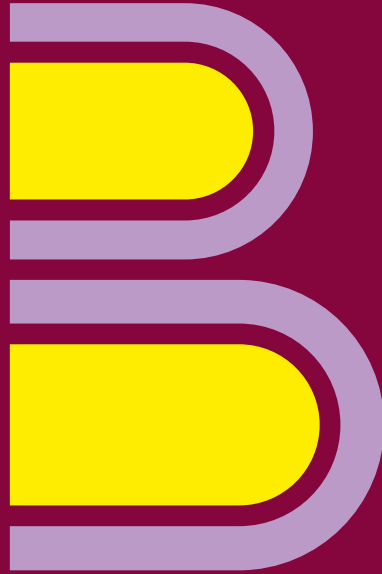
At UIC Barcelona you have the opportunity to study several languages, both face-to-face and online, and you can accredit your level of Catalan with official certificates, as well as take part in welcome and language promotion activities.

## ALUMNI AND CAREERS

Once you have completed a diploma, degree, postgraduate, clinical residency, master's degree or doctorate at UIC Barcelona, you will become part of **Alumni, an international community of over 28,000 people.**

At UIC Barcelona, we believe that being a university student is a way of life and a way of seeing the world, and **at Alumni, these values continue to be part of your life.** Our aim is to promote training and professional guidance and maintain the link with the community through reunion activities.

The Careers Service offers you a **comprehensive advice service for job placement** aimed at students and alums.



Get in touch with your advisor



**Barcelona Campus**

Immaculada, 22  
08017 Barcelona  
T. +34 932 541 800

